

## Legendinc.com Media Placement Checklist

Updated: 11/11/10

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Please completely fill out the information below and email it (using the **name of the client in the subject line** of your email) to:

Bill Purdin <[bp@legendinc.com](mailto:bp@legendinc.com)>

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1. Name of publication or media:
2. Email address to send materials to:
3. Contact name:
4. Contact phone number:
5. Page size of publication (left-to-right by top-to-bottom):
6. Size of advertisement (width/left to right):
7. Size of advertisement (height/top to bottom):
8. Broadcast/Internet specifications here (if appropriate):
8. Deadline for materials:
9. Publication/broadcast date:
10. Materials needed (specify: pdf, jpg, tiff, eps, native InDesign files; mpg, Final Cut Pro output, or other format(s)):
11. Color needed? And if so, what colors are available, or specifications?:
12. Any other specifications, please note:
13. Cost of advertisement/commercial:
14. Please give a brief description of the audience the publication/station/website will be reaching:

Thank you for your cooperation. Please note, all attachments and html inclusions are filtered out and deleted by legendinc.com's email defense system due to volume received.

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[www.legendinc.com](http://www.legendinc.com)

Please see our [contact page](#) for all methods of reaching us.